

Hoverally 2007

Press Release

Smithsonian Channel To Film In Chillicothe

-For Immediate Distribution-

The Smithsonian Network is preparing to air a program entitled "Hovercraft" on the Smithsonian Channel. Some of the program's video segments will be shot in Chillicothe, Ohio during Hoverally 2007, June 21-24. The Smithsonian Institution, America's national educational facility with 19 museums, 9 research centers and over 140 affiliate museums around the world has recognized Hoverally 2007 as an abundant resource for the program's content.

Filming in the Chillicothe area is scheduled to begin on or around June 19th. State-of-the-art, high definition (HD) video technology will be used to capture the grandeur of the event and Chillicothe's natural beauty. Incredible "In-craft" camera coverage will give viewers a heightened sense of what it's like to fly in one of these amazing machines. The program will be one hour in length and will also feature hovercraft used in the military, law enforcement as well as other roles.

Jeff Thurman, Series Producer, Fiveson Entertainment of Ashburn, Virginia stated, "We're very excited about visiting Chillicothe and shooting the footage necessary for our high quality video. Hoverally 2007 is perfect for the production's content and spirit." Mr. Thurman also stated, "The Smithsonian Channel is different from other existing cable television channels in that we will produce programming that is not only insightful, but fun and interesting."

Local businessman and Hoverally Organizer, Matt Litter will be working with the Fiveson Entertainment team to assist them with some of the logistical requirements of their project. Mr. Litter stated, "One benefit of hosting Hoverally is that it can lead to opportunities that may increase Chillicothe's notoriety. Our community recognizes and appreciates the immense exposure that this television program will provide us." Mr. Litter concluded by stating, "We're very proud to be a part of something this special."

Hoverally 2007 is the largest gathering of hovercraft in the Western Hemisphere and is sanctioned by the Hoverclub of America, Inc. Showcasing hovercraft of all kinds, Hoverally is the pinnacle event of the sport. Hovercraft racing, cruising and modeling is scheduled for three days on the Scioto River. Approximately 100 hovercraft, both manufactured and homemade are expected to attend this year's event. General admission is free and premium passes will be offered for the pit area where rides may be available to those purchasing passes. Food vendors and a beer garden will be on-site with plenty of conveniences nearby. For more information regarding the event please visit www.hovercraftdealer.com or www.hoverclubofamerica.org. Sponsorships are still available and may be purchased by way of contacting Mr. Matt Litter, Hoverally Organizer, 656 Hospital Rd., Chillicothe, OH, 45601 – 740-774-2831 or via e-mail, mlitter@littercorp.com. All sponsor checks are payable to: Hoverclub of America, Inc.